



SYSTEMS VALLEY



Company Profile

Introduction to Systems Valley

Based in the UK, with headquarters in Hatfield, Systems Valley helps businesses work more efficiently, productively and profitably by providing them with leading-edge Microsoft technology solutions and services.

As a Microsoft Gold Certified partner, we specialise in Microsoft tools and platforms and use our technical expertise to provide organisations around the world with powerful IT solutions and services that range from off the shelf products to complete, customised systems.

Using the latest Microsoft technologies, we develop customised software solutions and bespoke desktop and web applications that are shaped to meet the unique needs of our clients and help them speed up their business processes and operations.

We also help companies work faster and more efficiently by migrating their legacy systems and applications to Microsoft.NET, and supply powerful, easy-to-use Microsoft business solutions, such as Microsoft Dynamics and Microsoft SharePoint, that speed up business-critical procedures and help employees across an organisation work more efficiently, productively and collaboratively.

We are additionally a leading supplier of technically-skilled, richly-experienced offshore software developers to software houses and IT solutions providers, and provide UK and

international companies with powerful leave management applications and tailored E-Business solutions.

We offer exceptional value and help our customers achieve their strategic goals through our creative approach, our technical know-how, our innovative ideas and our commitment to meeting our customers' individual needs.

Our offices

Our head office is in Hatfield in the UK and we also have a state-of-the-art offshore development centre in Kerala, India that's equipped with industry-standard access controls and outstanding communication and teleconferencing facilities.

Our offshore development centre recently achieved two prestigious certifications: the ISO 9001: International Standard for Quality Management and the ISO 27001: International Standard for Information Security. So when you partner with us, you know you're working with a company that's committed to stringently protecting the data of its customers, continually improving its quality performance and delivering outstanding levels of customer service.





Accreditations and Certifications

Microsoft Gold Certified Partner

Systems Valley is a Microsoft Gold Certified Partner: the highest level it's possible to achieve within the Microsoft Certified Partner Program.

We achieved Microsoft Gold Partner status, for both our UK head office and our offshore development centre in India, by demonstrating the highest level of technical expertise in Microsoft technologies and achieving Microsoft Competencies in Custom Development Solutions and ISV/ Software Solutions.



To achieve a Microsoft Competency in Custom Development Solutions, we demonstrated that we employ highly-skilled Microsoft Certified developers and have proven competency in providing custom-developed solutions that were built using Microsoft technologies and have been successfully used by satisfied customers.

Our competency in ISV/Software solutions and, with it, Gold Certified Partner status, was attained after Microsoft's verification team tested LeaveMaster, our time and cost-saving leave management application, against Windows Server 2008 and SQL Server 2008 and approved it as having been expertly-developed using Microsoft tools and technologies.

ISO 27001 – International Standard for Information Security

Our offshore development centre in India is ISO 27001-certified; the highest international standard for evaluating a company's security policies and procedures.

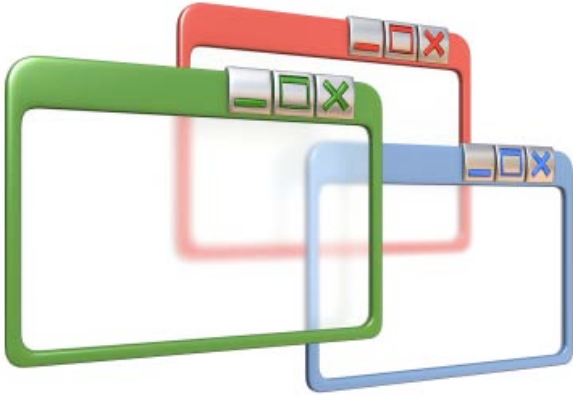
ISO 27001 status is only awarded to organisations who can prove they have taken rigorous, preventative measures to protect customers' personal information. To achieve certification, we demonstrated that we are employing best practice in the area of information security at our development centre and are stringently protecting our customers' sensitive data by having appropriate and detailed security controls in place at all times.



ISO 9001: International Standard for Quality Management

Our development centre in India achieved this prestigious international quality standard

following an extensive audit and assessment of our quality assurance processes. To achieve certification, we demonstrated that we are committed to continually improving our quality performance and to consistently delivering the highest levels of customer service.



Our Solutions and Services

Bespoke Microsoft.NET projects

We custom-make desktop and web applications for Microsoft.NET that are uniquely shaped to fit the way you and your end-users work. Our bespoke applications will run faster and more smoothly than your legacy applications, accelerating your critical business processes and operations. We can also help you streamline your business operations by migrating your legacy IT system and applications to the Microsoft.NET platform.

Microsoft SharePoint Portal Solutions

We design, develop and implement applications, plug-ins and web parts for the Microsoft SharePoint portal and customise SharePoint web parts and functionality. We can also help you plan and develop a strategy for implementing SharePoint in your organisation, and can handle every aspect of the implementation process for you.

Microsoft Dynamics

We supply powerful, easy-to-use Microsoft business solutions like Microsoft Dynamics CRM and Microsoft Dynamics AX that help you win and retain more business and work faster and smarter. We can help you evaluate which solution best suits your business needs and can seamlessly implement it in your organisation.

Offshore Software Development

We are a leading supplier of highly-skilled software developers to software houses and IT solutions providers. All our developers are Microsoft Certified Professionals in their specialist field, possess more than two years' commercial experience and have a proven track record of producing high-quality code and delivering on time and within budget.

E-Commerce

Through our cutting-edge E-Business service, we design and develop state-of-the-art, search-engine-friendly electronic stores that are loaded with the latest online shopping applications and enable companies to increase their profits by conducting business around the clock and around the globe.

LeaveMaster

LeaveMaster is the fast, efficient way to record and monitor employee leave and absence. It allows you to book and approve time off at the click of a button and keep accurate, up-to-date records of all types of leave and absence, so you can easily keep track of who's in and who's out of the office, reduce time wasted on holiday administration and tackle the costly the problem of absenteeism.



Bespoke Microsoft.NET projects

We can help you work faster and more efficiently by developing bespoke Microsoft.NET applications for your business, or by migrating your legacy systems and applications to the new Microsoft.NET platform.

Custom application development

Our team of highly-experienced IT professionals can custom-make state-of-the-art desktop and web applications for you that are uniquely tailored to fit the way you and your end-users work.

Your bespoke applications will be faster, more efficient and run more smoothly than off-the-shelf and legacy applications; speeding up your business processes and freeing up your end-users to focus on increasing productivity and profitability.

And because our applications are developed on the revolutionary new Microsoft.NET platform, they can be adapted and enhanced to meet changing business scenarios. So as your business grows and your technology requirements change, your applications will never be out-of-date.

Microsoft.NET Migration Service

Systems Valley also has the skills, expertise and experience to help you speed up and streamline your business operations by migrating your legacy system to the Microsoft.NET platform.

By switching to the quicker, more efficient .NET platform, your software applications will run faster and be more flexible, reliable, and efficient. You will be able to easily integrate them with other applications and securely access them via the Web. And you will be able to enhance and adapt your applications to meet changing business requirements and scenarios.

As specialists in Microsoft.NET technologies, with years of proven experience in software application development and systems migration, we have the expertise to smoothly, safely and cost-effectively migrate your old legacy system to .NET and re-engineer your applications, whilst maintaining your existing business processes and ensuring minimal disruption to your operations.

Before we begin your migration project, we will take the time to obtain an in-depth understanding of your business and your legacy system. We will then draw up a detailed, disruption-free migration plan that will ensure you enjoy all the competitive advantages of switching to Microsoft.NET, without losing any of the benefits of your existing applications. And on completion of the project, we will provide full post-development support and ensure your end-users seamlessly switch from the old legacy system to the faster, more efficient platform.



Microsoft SharePoint Portal Solutions

Microsoft SharePoint 2007 is a new server program that's part of the 2007 Microsoft Office System. It creates a single, collaborative workspace, where your employees can view and share ideas and information, create and manage documents and electronic content, find experts and specialist resources, publish reports and collaborate with each other, no matter where they are.

Systems Valley can give you all the specialist help and support you need to increase efficiency levels in your organisation by switching to SharePoint. We can help you plan and develop a strategy for securely implementing SharePoint. And we can handle every aspect of the implementation process for you.

Partner with us to smoothly and seamlessly install SharePoint in your organisation and we will:

- Configure SharePoint to match the unique way you do business
- Develop and install any bespoke applications you require
- Conduct exhaustive tests and checks to ensure SharePoint is running at optimum levels of efficiency
- Ensure your employees take full advantage of SharePoint's time-saving features and applications

We can also help you migrate your existing applications across to SharePoint and can design and develop specialist .NET web parts for you.

Our SharePoint specialists are waiting to help

If you're developing an application or software product for SharePoint, or are looking to enhance SharePoint for your clients with customised functionality and bespoke web parts, Systems Valley's experienced SharePoint developers can give you all the specialist help you need.

At our offshore development centre, we have a pool of highly-qualified, technically-skilled developers who have a wealth of experience in designing, developing and implementing bespoke applications, plug-ins and web parts for SharePoint and customising SharePoint web parts and functionality.

So whether you need an experienced team of Microsoft.NET developers to deliver complete .NET web parts, want to augment your development team with a developer with SharePoint skill sets, or would just like some support on a SharePoint development issue, we have the expertise and the resources to help.



Microsoft Dynamics

Microsoft Dynamics are a suite of powerful, easy-to-use software packages designed to make your organisation more streamlined, efficient and productive in business-critical areas such as sales, marketing, customer services, retail, distribution, logistics, accounting and supply chain management.

Flexible enough to be moulded precisely to the way you work, each Microsoft Dynamics package simplifies and standardises critical operations and processes across your organisation.

And as each package works with, and like, familiar Microsoft applications and tools, your employees can be using Microsoft Dynamics to work more efficiently and productively the moment the package is installed.

How can Systems Valley help?

As Microsoft Certified professionals who specialise in Microsoft technologies, we can give you expert advice about which Microsoft Dynamics package to choose. We can help you evaluate which package is best suited to the unique needs of

your business and can help you devise an implementation plan that will maximise your ROI.

Win and retain more business with Microsoft Dynamics CRM

Microsoft Dynamics CRM helps you identify more potential customers, convert more leads into sales and develop more profitable relationships with your customers. Ideal for companies of all sizes, it integrates and streamlines your sales, marketing and customer services processes and enables everyone in your company to view and share a common pool of vital customer information.

From first contact to purchase and post-sales, a complete picture of your customers is stored in one place, where it can be accessed in multiple languages and currencies and in a familiar Microsoft Office environment.

Using Microsoft Dynamics CRM, you can:

- Target your best customers with special offers
- Improve your ROI from marketing campaigns

- Access customer data and account activity quickly and easily
- Enhance customer satisfaction with prompt responses to enquiries
- Convert more leads into sales

As a Microsoft-Certified Gold Partner, Systems Valley has the expertise to build a Microsoft Dynamics CRM system that's tailored to meet the unique needs of your business. We can help you identify a system that will enable you to achieve your strategic goals and will smoothly handle every aspect of the implementation process for you.

Work faster and smarter with Microsoft Dynamics AX

Microsoft Dynamics AX is an easy-to-use enterprise resource planning (ERP) solution that streamlines and enhances your business processes and improves communication across the whole of your organisation and supply-chain.

Ideal for midsize to larger companies, it allows you to store everything from vital manufacturing, logistics, distribution and inventory data to critical shipping, invoicing, accounting and human resources information in a single, common database.

Able to store, retrieve and share critical business data, your employees will have access to the right information at the right time and will be empowered to make fast, informed decisions.

Microsoft Dynamics AX:

- Works with, and like, familiar Microsoft applications
- Comes with more than 30 language options built in
- Has the capacity to process a record 315,000 transactions from 3,600 simultaneous users in an hour
- Enables you to quickly adapt internal processes to meet changing industry demands
- Helps you comply with regulations and customer initiatives
- Adapts to the way you work and grows with your business

Systems Valley can give you expert advice about which ERP solution is right for your business and will help you evaluate how the advanced technology and extensive functionality of Microsoft Dynamics AX can best be put to use in your organisation.

We'll then use our technical know-how and project management expertise to seamlessly implement it in your organisation.



LeaveMaster

LeaveMaster is a fast and efficient web-based application that takes the time, fuss, paperwork and guesswork out of the process of applying for, authorising and monitoring all types of workplace leave and absence.

LeaveMaster empowers employees by allowing them to quickly and easily plan, request and obtain authorisation for holidays and days off in lieu using a fast, automated online system. And it frees up managers by taking the paperwork and time-consuming admin out of the process of authorising leave.

By storing data on all types of employee leave and absence, from holidays and training days to unplanned absences and sickness, in a single, secure place, LeaveMaster also gives managers a clear, accurate and up-to-the-minute picture of who's in and who's out of the office on any working day, as well as who's always off sick. This means they can make informed decisions before approving leave, avoid leaving their teams short staffed and identify and tackle the costly problem of staff absenteeism.

Simple to set up and effortless to use, LeaveMaster:

- Saves you time by eliminating paperwork and reducing the time you need to spend on holiday administration

- Saves you money by eliminating the costly admin errors typically associated with manual holiday booking systems
- Improves morale as employees can book their holidays using a fast, automated online system
- Encourages collaboration by allowing departments to share leave calendars
- Enhances customer service as receptionists can see at a glance who's in and who's out of the office on any working day
- Deters staff from taking 'sickies' by creating a permanent, irrefutable record of sick leave for every employee
- Automatically calculates the ongoing Bradford Factor score for every employee in your organisation
- Enables you to produce reports highlighting leave and absence trends and issues

And more. For a comprehensive demonstration, call: **0800 33 456 30**.





E-Commerce

E-Commerce is booming despite the economic downturn, as consumers are increasingly looking online for the best deals. As Internet sales continue to grow, Systems Valley can help you use E-Commerce to make your business more competitive and more profitable

- We design stylish, customer-friendly E-Commerce solutions
- We develop state-of the art online retail applications
- We consult with you to determine the best E-Commerce strategy for your business

We have an outstanding track record of helping companies transform their businesses through E-Commerce. So whether you're looking to dip your toe into the online market or want to add an electronic store to your existing website, we can give you all the specialist help you need to become a successful online retailer and maximise the potential of your business.

Sell more online

We can build you a state-of-the-art, search-engine-friendly store that's equipped with all the latest online shopping features and applications, so as more and more customers go online for the best prices, you can:

- Increase your profits by accessing a global customer base

- Slash your operating costs
- Shorten your order processing time
- Attract new customers with highly-targeted email campaigns
- Get up-to-the-minute data on your customers' buying habits
- Build customer loyalty with special offers and discounts

We can design a smart, elegant web template for your online store that's effortless to use and extremely search-engine friendly. You can choose a pre-designed, professional web template that's ready to go and is fully search engine optimised. Or we can custom design a web template for you that's tailored to your specific needs and adheres to your branding principles and guidelines.

And before we recommend an E-Commerce solution for your business, we will take the time to consult with you and will obtain a full and in-depth understanding of your core values and objectives, as well as the unique needs of your customers. We will then help you plan the most profitable E-Commerce strategy for your business and will build you a solution that perfectly matches your business needs and your budgetary requirements.



Offshore Software Development

Systems Valley are one of the UK's leading suppliers of offshore software developers to software houses and IT solutions providers.

At our ISO 9001 and ISO 27001-certified offshore development centre, we have a pool of highly-qualified, technically-skilled developers waiting to work on any software-development project or business-critical IT activity for you.

Our developers have an outstanding track record of producing high-quality code and delivering projects on time and within budget. And they can work at highly-cost effective rates, so you can reduce your capital expenditure and enjoy benefits that go directly to your bottom line, without compromising on quality.

Guaranteed technical expertise

When you book one of our developers to work on a software development project, you get guaranteed technical expertise, as we only supply highly-skilled and qualified professionals who've proven their mastery of Microsoft technologies and platforms.

All our developers are Microsoft-Certified in their field and are experts in:

- Microsoft Visual Studio.NET
- Microsoft ASP.NET
- Microsoft SharePoint portal
- Microsoft SharePoint Designer
- Microsoft Dynamics

- Microsoft Silverlight
- SQL Server 2008
- HTML/XHTML
- XML, XSL, XSLT
- JavaScript, DHTML, CSS
- And more

Thanks to our Microsoft Gold Certified Partner status, our developers have exclusive access to Microsoft resources. And when you work with us, you also benefit from:

Safety and security—our offshore development centre is ISO 27001 certified, so you can be confident that we have the highest levels of security in place to safeguard your private data

Freedom and flexibility—we offer a flexible arrangement that allows you to change developers and bring in fresh skill sets and expertise to work on different project modules at any time

Constant communication—all our developers speak fluent English and stay in constant touch

Complete operational control—our developers work directly under your supervision, follow your working practices and work to your choice of project management methodology

And as we are a UK-based company, you have the additional ease of mind of knowing that all our contracts are subject to UK law.

To book a Systems Valley developer, call: **0800 33 456 30**.

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